

# LOOKING AROUND

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Tre Cime di Lavaredo  
Veneto







## Thank you for walking beside us this year

As the year draws to a close, we feel the need to pause for a moment and share with you some of the highlights that have made 2025 so special – a year of challenges, certainly, but above all of collaboration and shared growth.

The trust and support we have received from all of you – our customers, our partners, and every one of our colleagues – have been fundamental in enabling us to take decisive steps forward, which we would now like to retrace together.

The growing demand for our adhesives has prompted us to redesign and strengthen our logistics, making them more flexible and efficient, so that we can continue to guarantee punctuality and quality.

We firmly believe that caring for the environment is an investment in the future of our children, grandchildren, and generations

to come. For this reason, we have expanded our range of bio-based adhesives, following a rigorous and distinctive approach that sets us apart in the market while allowing us to maintain the highest standards of performance.

Our entry into the textile sector is a milestone of which we are particularly proud – one that would not have been possible without the twenty years spent at your side in the wood and PVC industries. Thanks to this shared

experience, we have introduced innovative technologies capable of making fabrics highly performant, opening new perspectives for the sector.

Another achievement is the launch of **My Hub**, a project developed over the past year thanks to your valuable collaboration. This digital platform will improve the management and servicing of your machines: fewer errors, time saving, greater operational independence.



With My Hub, your daily activities will become simpler and faster than ever.

Looking ahead to the coming year, we know that important changes await us. Yet we are confident that, strengthened by the smiles we see every morning on the faces of our colleagues – and on yours during our meetings – we will overcome every challenge together.

The energy, the passion we share, the determination to face obstacles side by side: this is what unites us with all of you.

**We warmly wish you a Merry Christmas and joyful festive season. May 2026 bring health, happiness, and new opportunities to you and your families – opportunities we will once again embrace together.**

With gratitude,  
*Sofia, Giacomo and Giovanni*



### ACADEMY TIPS

## Eighteen months of growth and learning: The Academy Excellence Programme

On 25 and 26 November, the first stage of the **Academy Excellence Programme** officially came to a close – an advanced training program for distributors and sales agents, launched in May 2024.

From the outset, the ambition was clear: to strengthen technical expertise, to increase independence in application processes and after-sales support, because we firmly believe in the value of thorough preparation for our people.

Today, after eighteen months, we can proudly say that the programme has exceeded all expectations. We delivered more than forty hours of online training, structured like true university lectures: theoretical content, practical case studies,

and assessment tests. A rigorous approach that ensured genuine acquisition of skills and knowledge.

The real turning point, however, came with the two in-person sessions, each consisting of four intensive days. On the machines, side by side with our technicians, participants put into practice what they had learnt online: adjustments, troubleshooting, process optimisation, role play, and workshops. Theory became tangible experience.

These moments also carried a strong human value: exchange, sharing, and the creation of professional bonds. Working and dining together transformed a network of partners into a genuine community.

Equally vital was the involvement of colleagues from technical, commercial, and customer service teams, who took on the role of trainers.

Beyond technical growth, the programme strengthened the relationship between **TAKA-WPR** and our commercial network. Each session became an opportunity for dialogue and exchange, where we learnt as much from our partners as they did from us.

The **Academy Excellence Programme** embodies our vision: an ecosystem in which professional growth generates value for all. To invest in training is to invest in the quality of service we deliver every single day.

This is why the **TAKA-WPR Academy** was created – to enhance the competencies and knowledge of our colleagues and of our customers alike.

Follow our Academy page to discover all the new initiatives we have developed for training.



MAURIZIO CARRER  
ACADEMY DIRECTOR



IF YOU WISH TO KNOW MORE ABOUT OUR ACADEMY AND OUR NEW TRAINING COURSES, PLEASE SEND A MESSAGE TO: [ACADEMY@TAKA-WPR.COM](mailto:ACADEMY@TAKA-WPR.COM)



## The best gift for your company this winter: preventive care

December is approaching – and with it the seasonal closure. As you plan the final deliveries of the year, there is one crucial question to ask yourself: Is my production line ready to restart in January without surprises?

Every year, the same story repeats itself in many companies. On the first working day after the holidays, machines are switched back on – and problems begin: sudden adhesive leaks, primer spread unevenly, poorly applied decorative foils. Precious hours are lost in urgent calls, waiting for spare parts, and slowed production.

And yet, all of this could be avoided.

The winter break is not only a time of rest for people, but also a vital opportunity to take proactive care of machinery, preventing failures and ensuring long-term reliability.

**Three checks that make the difference**  
No complex or costly interventions are

required. Just three simple checks before shutting down the machines will ensure a smooth restart:

### Gaskets: the silent little heroes

You find them everywhere – in the glue heads, in adhesive and primer modules, in the melter tank, in the filter flanges. Small, discreet, but absolutely essential. A hardened or damaged seal means adhesive or primer leaks that compromise mechanical performance. And if you do not have a replacement on hand, the only option is to stop production and wait.

**Pre-closure check:** Before the Christmas break, inspect all critical seals. Those exposed to chemicals or high temperatures are the first to wear out. Replace any showing signs of damage and make sure you have a spare kit ready for January.

### Primer felts: the key to flawless application

The felt ensures correct distribution of primer on the profile. When dirty or

worn, it not only applies primer unevenly but also undermines the adhesion of the decorative layer. The result: waste, rework, and dissatisfied customers.

**Pre-closure check:** Before the holiday break, confirm that you have spare felts in stock. Replace the felt with a new one on the very day production resumes, so you begin the year with the certainty of optimal primer distribution. Keeping a few spare strips is inexpensive and saves major problems.

### Pressing wheels: the finishing touch that counts

Pressing wheels are essential for applying the decorative foils correctly to the profile. Worn wheels mean imprecise pressing, visible aesthetic defects, and irregular bonding – issues that only appear once the product is finished.

And do not forget a thorough cleaning of melters and pipes. Even the smallest residue of hardened adhesive can

damage metres of foiled profile. Routine maintenance is not a cost – it is an investment in peace of mind, efficiency, and productivity. And December is the perfect time to make it.

**Enjoy the festive season, knowing you have taken the right steps for a successful restart!**



### THE CUSTOMER'S VOICE

## Liniar & TAKA-WPR: 15 years of collaboration dedicated to quality and performance



### Pete, could you shortly introduce Liniar?

Based in Derbyshire, the story of the Liniar brand by Quanex began in 1974 with the founding of the PVCu extrusion company HL Plastics, which was acquired in 2015 by the global building solutions manufacturer Quanex. Today, Liniar employs around 600 people and boasts more than 50 years of extrusion expertise, with state of the art production facilities that continue to receive significant investment.

Liniar manufactures next generation PVCu profiles used in the production of high performance windows, doors and roofs. Our range also includes aluminium options, while our finished products comprise fencing, decking, piling, and our premium line of liveable garden spaces – Spaces.

### What are your main strengths?

• **Breadth and variety** – Liniar holds 4,000 foiled PVCu SKUs in stock, equivalent to €4

million of products ready for delivery, and offers 30,000 SKUs available to order.

- **Investment in advanced technologies** – including WPR's Luna R, humidity and temperature control systems, and staff training on the science of lamination through the TAKA WPR Academy, ensuring consistently superior quality of foiled products.
- **In house lamination** of both aluminium and PVCu ranges within the same facility, guaranteeing perfect colour matching and seamless product integration.
- **Global support and investment** thanks to being part of the Quanex group.

### What innovations or new products have you recently introduced?

- High performance products such as the UK's first **Passive House certified casement window**, part of the Zero90 system.
- The **Zero90R profile**, which allows retrofitting of a 90 mm frame into existing openings without costly plastering work.
- With U values as low as **0.66 W/m²K**,

Zero90 delivers energy performance that exceeds the standards set for the homes of the future.

• The premium **Rapt foiled decking range**, featuring **Renolit's GEOFOL film**, which authentically replicates the natural look of traditional timber while offering the weather resistance and low maintenance of PVCu.

### How long have you been working with TAKA-WPR?

For more than 15 years, both on the machinery and adhesives side. Over this time, both companies have experienced significant growth, with a partnership that continues to thrive.

### What aspects do you value most in your collaboration with TAKA-WPR?

- **Customer focused approach** delivering tailored solutions to meet specific needs.
- **Reliability** – keeping promises and deadlines to support the entire supply chain.

• **Commitment to training** – access to the knowledge and expertise of the **TAKA-WPR Academy** enables us to maintain best practices and the high quality standards our customers expect.

### How do you see the future of your sector in the coming years?

- With the need to improve the energy performance of existing building stock and the UK's commitment to a Net Zero future, demand for high performance fenestration products and sustainable building solutions is set to grow.
- Liniar has consistently outperformed the market thanks to the quality and consistency of its solutions, its ability to deliver at scale, and its excellent customer service. With growth forecasts for 2026 and beyond, we expect the company to continue strengthening its position.



PETER GRUNDY  
LINIAR VP OPERATIONS





# Expanding horizons: the technical team grows and reaches America

Our **TAKA technical team** has grown with the addition of two professionals who bring together chemical expertise, hands-on experience, and boundless energy.

This year we welcomed two new colleagues to TAKA – many of you may already have met them during visits and application tests: **Giuseppe Bordignon** and **Marco Campana**.

**Giuseppe** joined TAKA with a strong background in chemistry. Since the beginning of the year, he has undertaken an intensive training path, spending months in the laboratory to learn application processes first-hand and to gain a deep understanding of the TAKA product range.

**And who is Giuseppe outside the office?** Active and curious since childhood, he practised acrobatic sports and today is a passionate mountain lover, with a particular fondness for the Dolomites, where he enjoys trekking, mushroom

picking, and cooking. His enthusiasm for hardware, new technologies, electronics, and automation often leads him to dismantle (and reassemble!) anything that comes his way.

**Marco** also studied chemistry at university and, like Giuseppe, joined TAKA this year, completing months of laboratory training to study application processes and the product range.

Marco, however, has a special mission: he will support **Edoardo** and **Franca** in assisting our American customers directly on site. His role will be to guide clients in the United States both in the choice and application of adhesives and in the proper maintenance of installed machines – providing complete and continuous technical support.

**And beyond work?** Marco has been a footballer for twenty years and is not one to sit still. When he is not on the pitch, you will find him immersed in manga comics or video games, or in the

mountains tackling “via ferratas”. Energy and passion are his watchwords.

Giuseppe and Marco have already begun visiting some of you for application tests and trials, always accompanied by our experienced technicians **Stefano Faresin**, **Stefano Dissegna**, and **Lorenzo Munaro**.



MARCO CAMPANA  
TECHNICAL SUPPORT



GIUSEPPE BORDIGNON  
TECHNICAL SUPPORT

If you have not yet met them, you will soon have the chance.

*Welcome Giuseppe and Marco! We are delighted to have you on our great team.*

# Inclusion in action: stories that inspired us in 2025

For us, 2025 was a year of extraordinary encounters with people who turned their own challenges into opportunities for others.

This year we opened the doors of our facilities to those who run not only for themselves, but to give voice and support to those in need. We witnessed garments that told stories of rebirth. We learnt that inclusion is a concrete gesture – something each of us can make tangible through our actions.

## The Sammy Runners: Running for research

Sammy Basso lived with progeria from childhood, a rare genetic condition that causes premature ageing. Together

with his parents, he founded the Italian Progeria Association to support scientific research. Sammy passed away in October 2024, yet his legacy continues through the **Sammy Runners**, athletes who run to sustain research into progeria. Hosting them in our facilities was an honour: every kilometre they run is a step towards discovering a cure, a tangible act that carries forward Sammy’s dream.

**Fabio Dal Corobbo: Running as a mission** Fabio, an employee in a supermarket, discovered in running a profound sense of purpose. He does not run to win races, but to raise funds for numerous associations. Each of his marathons transforms effort into concrete help for those in difficulty. Welcoming him reminded us that it

does not take grand gestures to make a difference – just consistency, dedication, and the will to put one’s energy at the service of others.

## The Kintsugi Fashion Show: when scars become art

We continued our support for the tailoring workshop of the San Bassiano Oncology Association, which involves patients in a fashion show to celebrate their beauty and strength. This year, the garments were inspired by **Kintsugi**, the Japanese art of repairing ceramics with gold. Kintsugi does not hide cracks – it highlights them. The dresses, created by women who are facing or have faced cancer, told stories of fracture and rebirth, of fragility

transformed into strength. Seeing them walk proudly down the runway was deeply moving: each garment showed that scars can become precious.

These encounters taught us that inclusion means opening doors, listening to stories, and supporting those who turn difficulties into opportunities for others.

As a company, we believe our role goes beyond production: it means being an active part of the community and helping to build a more inclusive social fabric.



TAKA® Srl  
Via dell’Industria, 4  
36060 Pianezze (VI) Italia  
Tel: +39 0424 411166  
Fax: +39 0424 411727  
Mail: info@taka.it  
taka-adhesives.com

W.P.R. Srl Unipersonale  
Via Indipendenza, 10  
31027 Spresiano (TV) Italia  
Tel: +39 0422 911849  
Fax: +39 0422 911292  
Mail: info@wpr.it  
wpr-machines.com



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