



OUR TEAM

Onboarding a digital expert

We all know that communication is shifting to digital channels, so TAKA-WPR will expand our digital presence and online communication efforts.

We are lucky to be in good hands with our new colleague Chiara Bassani who joined our Marketing team in June.

Chiara has extensive experience in the digital team of multinational companies in the metalworking industry where she designed and led digital transformation projects like new website development,

CRM activation models and new tools to improve the online shopping experience. In TAKA-WPR she will play a key role in writing content for online platforms like Google search and will develop contacts with online portals and influencers.

In simple words, she will improve our visibility online and offer our clients online tools to make their lives easier. In her private life she likes spending her time travelling with her family. Just two years ago she became the mum of Francesco.

She likes going to the mountains for trekking and exploring historical Italian villages.

When she was only 10 years old she discovered her passion for cooking traditional Italian recipes. Today she also enjoys visiting vineyards to taste and collect red wines for her wine cellar.

She is a very dynamic person, hard to get bored with her!



CHIARA BASSANI
MARKETING AND COMMUNICATION SPECIALIST



ABOUT US

A year of emotions and small great relationships

The year 2023 greets us with many emotions that have warmed our hearts. Starting with the 8 pink and blue bows at our offices and plants.

Yes, with the year 2023, 8 new children have arrived. A big hug goes to them and to all our mums and dads.

We decided to support outdoor sports such as the marathon fundraising of

Sammy Basso for the research against progeria.

Along with the Sammy Runners there was our colleague Osama in the front row, the first event was held in Rome while the second in our town (Marostica).

We also supported a well-known local junior cyclocross team (Asd Sorgente Pradipozzo), a group of children with the

passion for cycling.

We all have experienced difficult moments in our lives, this is why we decided to support the San Basso Oncological Association-Odv and the tailoring workshop for all women who are fighting. These are just some of the projects in which we are involved.

We intend with the new year to do more

and more for the well-being of people and the environment.

We would like to take this opportunity to wish you our warmest Christmas greetings. May the New Year bring us all much happiness and good news!



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Season 1

WATCH NOW THE TAKA-WPR DOCUSERIES



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WE CARE!
THIS IS WHY WE ONLY USE
PEFC CERTIFIED PAPER

Dear Customers and Colleagues

the year is almost coming to an end and we would like to share with you all, some of the projects about people that we have started in the 2023. In fact the enhancement of human potential has been one of our focus.

Let's start from the foundation of IMI Academy together with 10 other local companies. A project aimed at training new professional figures and managers in new technologies. A unique approach that combines theoretical training with a careful study of the chain production of the companies involved, in order to design a 'learning-by-doing' course, like the one that inspired the famous Bau-Haus in the 1930s.

But this is not all... As you will read in the Academy Tips section, we have become part of the first European training hub for the furniture and panel industry. A special thanks goes

to Maurizio Carrer. To ensure an inclusive work environment, we have applied for gender equality certification to protect the role of women in the workplace and break the glass-ceiling that too often exists in activities and sectors where male roles are predominant.

Commitment to people also means respecting the environment where people live and where our children will live, which is why we have produced our first ESG report to share our environmental, social and governance performance.

Our support for people goes beyond the walls of our factories, from helping those who are suffering from serious illnesses to young talents involved in team sports, as you will read in our About us on the last page.

We are also contributing to the renovation of some of the halls of one of the most renowned and oldest conservatories in Europe attended by students from all

over the world: the Benedetto Marcello Conservatory in Venice at Palazzo Pisani. All this would not have been possible without the daily commitment of our colleagues and all of you dear customers who, by continuing to choose us, made it possible to create a value that goes far beyond the economic capital of a company.

We strongly believe that every new year together will be full of great opportunities for everyone. We would like to send you our sincerest and warmest wishes that you may spend the festive season with joy and serenity: **to you and your families, Merry Christmas and a Happy New Year!**



REMO BALDASSIN & GIORGIO COSTENARO
WPR CEO TAKA PRESIDENT

ACADEMY TIPS
TAKA WPR for spreading the culture of profile lamination, panels and edging

Today, one of the issues that concerns companies the most is the problem of generational change, the lack of young specialists leads to an inevitable ageing inside the companies.

Once the historical and key figures reach the retirement age, companies find themselves in great difficulty in replacing them.

Thanks to the commitment of the territory, this issue has been taken to heart, and with the help of Cluster Legno Arredo Casa FVG, the companies of Feder Legno Arredo, Assopannelli, the University of Udine, and thanks to regional funds allocated to the City of Brugnera, the first International Technology Campus of Furniture and Panel will be built.

The facility will host the best of technology, skills and knowledge available today at an international level. The aim is to provide the territory with the equipment and know-how necessary for the professional training and continuous updating of future talents and wood-furniture companies in the North-East.

Located in the heart of the Pordenone Furniture and Panel District and on the boundary with the Veneto region, Brugnera guarantees important synergies with the surrounding production poles, enabling the technological and innovative advancement necessary for a sector that, in Friuli, contributes more than 4 billion to the annual turnover of the entire industry, half of which is generated by foreign markets.

The Campus represents the evolution of the Innovation Platform - Furniture Technology and Panel realised by the Cluster Arredo Casa FVG in collaboration with the FVG region and the co-founding companies (3B Spa, A.L.F. UNO Spa, Fantoni Spa, Friul Intagli Industries Spa, Idea Group, Ilcam Group, Media Profili Srl, Mobilificio San Giacomo Spa, Mobilificio Santa Lucia Spa, Tomasella Industria Mobili Sas.).

TAKA-WPR Academy (our exclusive training school for our customers) has made available to the Furniture Cluster all that technical know-how matured in over 20 years of experience in lamination with customers of all over the world. TAKA-WPR is a benchmark in the field of HmPur glues for furniture and many

other applications, as well as for the finishing processes of wood and wood-derived panels and profiles.

Some of our colleagues will be directly involved in the training of employees of the founding companies and others. We are proud to dedicate our time and experience to the professionals of the present and the future in a sector such as furniture, which is highly technological and so important for the Italian industry.



IF YOU WISH TO KNOW MORE ABOUT OUR ACADEMY AND OUR NEW TRAINING COURSES, PLEASE SEND A MESSAGE TO: ACADEMY@WPRTAKA.IT

Small profiles – small machine – high efficiency

Nowadays, glazing beads and small profiles are often run on the oldest equipment of the machine park to save costs and production capacity.

However, this decision often has a negative effect on the quality of the foil-laminated profile. Even if these secondary profiles achieve lower prices in sales than main profiles, they still form fully-fledged components of the end product and thus determine the overall quality of the window or door.

Defects in the foiling of these profiles inevitably lead to complaints.

That's why we developed the new Serie VESTA.

Our new VESTA is the new machine dedicated to the lamination of small PVC and aluminium profiles. Thanks to the reduced machine width and numerous technological innovations, this profile lamination machine enables the efficient processing of glazing beads and Georgian bar profiles. Short set-up times and a reduced number of operators in the case of small production batches add further competitiveness.

Foil damages on small profiles are problems of the past. VESTA has an

automatic system to control the foil tension that solves this problem once and for all by regulating the tension to avoid foil stretch

THESE ARE THE MAIN ADVANTAGES OF VESTA:

- Automatic process control as a quality guarantee
- Innovative systems to avoid foil stretching
- Slim machine bed for easy operation and set-up
- Ideal for glass holder profiles and glazing bars

If you would like to find out how the new VESTA profile wrapping machine can increase the efficiency of your production, simply contact us.



THE CUSTOMER'S VOICE
A team effort



Uniform SpA has been designing and manufacturing wood-aluminium window and door systems for over 30 years.

The company payoff 'the windowmotive' sums up the philosophy of the company firmly rooted in the BtoB market, but interested in opening a dialogue with all the players operating in the world of windows and doors: starting from those who develop the design idea, to the window and door manufacturers, and ending with the full satisfaction of the customer.

Thinking of the window and door industry as an integrated supply chain also means relying on suppliers capable of responding to the innovation and quality requirements of the market.

The advantages offered by WPR and TAKA are multiple: many years of synergistic experience between machine and glue supplier together with a background of expertise that has led a technical evolution of both the machine and the adhesive to be applied. In addition, this past year, the

involvement with TAKA-WPR Academy has led to training and improvement of the lamination process in order to increase its stability, excluding, for example, variables related to the operation and know-how of the individual operator.

The new WPR wrapping machine will allow us to increase productivity and will give us the possibility, compared to the current one, to implement automatic unloading systems with the consequent reduction of production costs.

Furthermore, with the Quality System, it will be possible to keep the production process under control objectively, recording the parameters and tracing the material back to the parameters set for each individual bar. This will lead to a process/product quality control system.

The WPR-TAKA synergy is a guarantee for the success of the project, as the actors contributing to the quality of the product include the adhesive used and the machine.

