

LOOKING AROUND

IN THIS ISSUE:

IN FOCUS

VPI Quality Windows gets into the Next Generation

NDCI

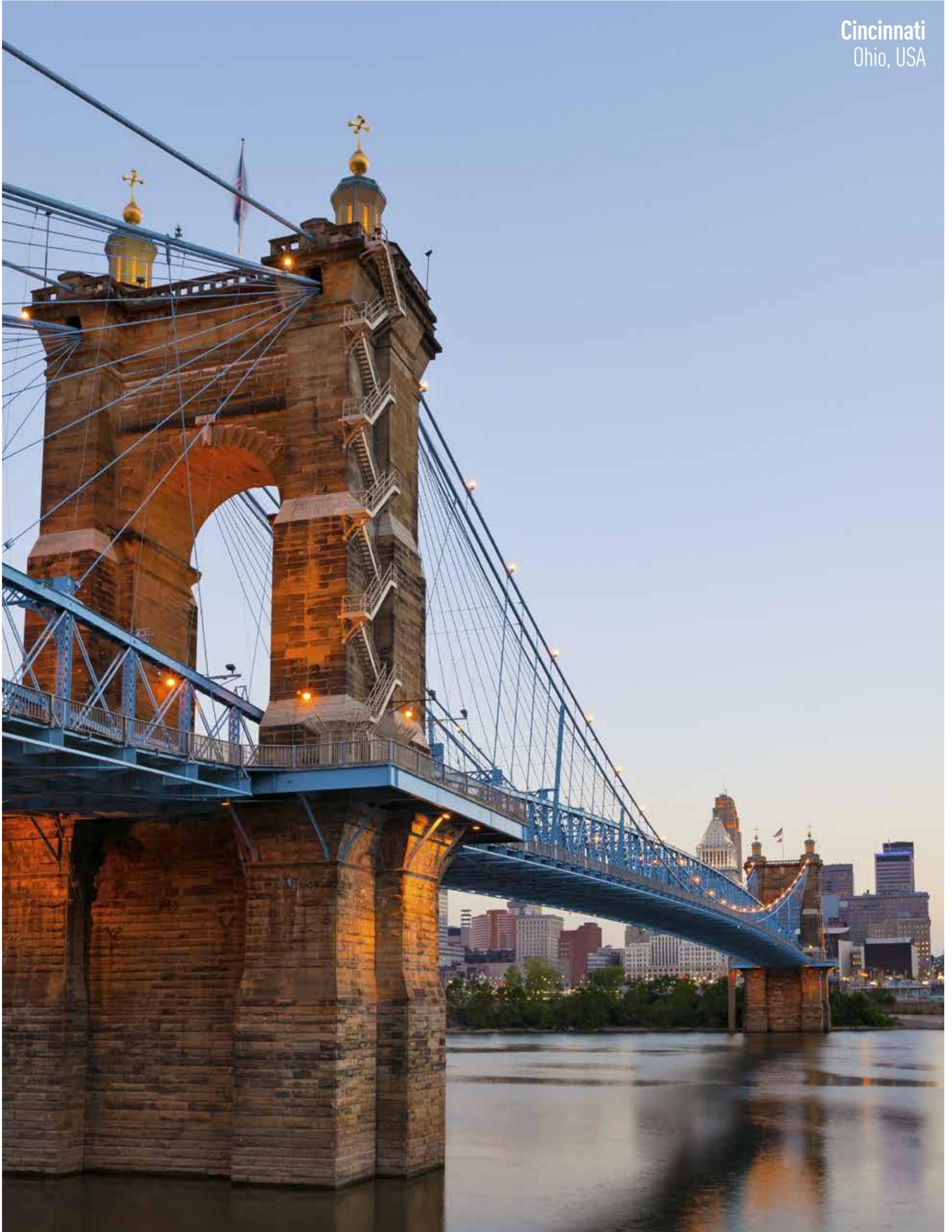
Intelligent investments increase profit

OUR TEAM

Wrap Tak, Inc is ready to support you on your wrapping business



N°13 | September 2022



Cincinnati
Ohio, USA

North America is growing on us!

My name is Franca Bajeli, I'm the international Sales Manager of TAKA-WPR and in charge of developing the North American market.

TAKA-WPR specialises in the production of high-quality hotmelt polyurethane reactive adhesives and state-of-the-art machinery for profile and panel lamination.

We are a customer-oriented business with full knowledge of the wrapping process, from the production of our own raw materials to the last component of foiling machines.

TAKA-WPR is present in more than 30 countries in 4 continents including North America, which I have a personal love for. I can't stop praising the phenomenal years I spent in the States and in Canada, the amazing

people I met and worked with and how simply 'at home' I felt.

Now I have the opportunity to take care of the North American market as both a personal pleasure, and a professional undertaking.

TAKA-WPR entered the US and Canadian market shortly before the pandemic started but the 2020-2021 lock downs put a serious hold on the great projects we had initiated. Even that didn't stop us completely, we hung in there and did what we could. 2022 has allowed us to pick up where we left off.

The trust of great companies like Deceuninck, Veka, Next Dimension, VPI-Jeldwen, Premium Laminations, Ol-Frontals, just to mention a few, allowed us to bring our latest

technological developments in terms of equipment and adhesives to the North American market.

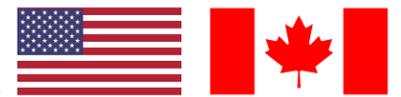
Our goal is to transfer all the solutions, knowledge and expertise acquired in over 25 years of lamination in Europe into North America, implementing our services with technical support, training, seminars, lab testing and 360 degrees of support.

Our US partner, WRAP-TAK, is moving with us in the same direction as the addition of our new colleague, Ray Rice proves... more about him in the following articles! Remember our names, because we will be by your side through thick and thin for many years to come!

God Bless America!



FRANCA BAJELI
INTERNATIONAL SALES MANAGER



 **ACADEMY TIPS**

Training, controls and research: The keys of a successful production!

Our desire is to share everything that we have developed, learned, discovered and especially invented to our partners...our customers. We are convinced that operator training is key to guarantee quality, repeatability and excellence.

Based on this idea more than 5 years ago we created "The Academy" with a spirit of responsibility and humility, which has already offered great results.

The Academy offers training courses but also does research and development, application tests on new materials, quality control and trials on our lamination machines. All testing is done to the standards set by the most important certification institutes.

The head of the Academy is Maurizio Carrer, Technical Director of TAKA-WPR, who has more than 30 years of experience in adhesives. "I am very happy and proud that TAKA-WPR developed this idea and transformed it into reality, which is highly appreciated by our customers.

Requests for our training and testing have been growing during these years, and many of the bigger players have ask us to train their operators and have continuous seminars on application parameters to improve the quality of their production process, which is proof that we are doing the right thing."

Looking at the creation of the Academy, we can claim to have increased the quality of the final product, thanks to

open and honest collaboration with our customers.

Now the Academy has its main headquarters in Italy with branches in the UK and more recently in the USA with the creation of an application laboratory ready to offer the full range of Academy services onsite.

If you want to take full advantage of your partnership with us, don't hesitate to contact the Academy for customized training or an audit of your production process.

Discover what the academy can offer you, just send an email to academy@wprtakea.it



 IF YOU WISH TO KNOW MORE ABOUT OUR ACADEMY AND THE TOOLS IT MAKES AVAILABLE, PLEASE SEND A MESSAGE TO ACADEMY@WPRTAKA.IT

IN FOCUS

VPI Quality Windows gets into the Next Generation

TAKA-WPR NEXT GENERATION WRAPPING MACHINE IS MAKING ITS ARRIVAL TO THE US!

We are extremely proud to have VPI Quality Windows, a member of the JELD-WEN family of brands, being the first customer in the US to bring in the most advance state-of-the-art wrapping technology.

VPI is a window and door manufacturer that is known throughout the United States for superior window technology and is one of the industry leaders in manufacturing of residential and commercial grade vinyl windows and patio door systems.

The innovative STRATO machine will

enable VPI to guarantee maximum wrapping quality control.

Numerous technical STRATO features bring about increased productivity and reduced set-up times in combination with a fully automated process control that guarantees reliability for a top-quality output.

STRATO is also in-line with the ever so important attention to the environment by enabling a reduced consumption of energy and raw materials for a more sustainable production and a quick return on investment.

Mr. Jake Buell from VPI adds "The demand for our products has risen as we expanded our operations to the

East coast in early 2022".

"We needed to invest in wrapping machinery that ensures a competitive high-quality production to our customers and chose STRATO to help us accomplish this goal".

STRATO signals the beginning of a new era, wrapping companies finally have technology helping them protect and keep in house process expertise, ensuring wrapping quality repeatability and collection of all production data.

If you want to know more about STRATO contact WRAP-TAK at jpitcher@wraptak.com or visit the TAKA-WPR website at www.wpr.it



JAKE BUELL
ENGINEERING MANAGER



THE CUSTOMER'S VOICE

NDCI: Intelligent investments increase profit



Next Dimension Components Inc. over a decade of experience in wood and window components wrapping. Their mission of continually striving to be the leading custom profile wrapper/laminator in the United States lead them to look for improvements to their foiling process.

The Ohio based company, who draws upon the strength of its Amish workforce for its success. Is also quick to identify the latest trends and methods in window and door component lamination and invests accordingly. Always striving for improvement, they found that simple changes can make a big difference. Leading them to evaluate TAKA glue and WPR melters.

WHY DID YOU MOVE TO WPR MELTERS AND WHAT'S THE ADVANTAGE/BENEFIT?

We are always looking for ways to improve our quality, lead-times, and efficiency.

That's why NDCI shifted from the traditional 20kg pail melters to the 20kg tank melters. With WPR's tank melter offering nonstop production during glue changes, the increased output was significant, along with an improved glue yield, due to no losses compared to changing pails.

But how is this possible?

By changing the 20kg pail-melter with a TAKA-WPR WHM.30 melter, is possible to save up to 3kg of glue for every 20kg used, it can also reduce the time the workers need for each glue change (up to 20 minutes for each), making it a great investment!

WHY DID YOU MOVE TO TAKA GLUE AND WHAT'S THE ADVANTAGE/BENEFIT?

The US window market is becoming more certifications driven. To answer requests, and to enhance product quality. NDCI evaluated TAKA glues, finding that they passed the most stringent exterior testing, including newer humidity requirements.

NDCI's impeccable in process controls along with TAKA's certification offers the best assurance of the longevity of adhesion, even in widely varied US weather.

NDCI shares TAKA-WPR'S commitment to quality, our first priority to our clients.

If you are interested in make a simple change that can save your company thousands of dollars, just contact our USA agent WRAP-TAK jpitcher@wraptak.com



MATT RUSSELL
VICE PRESIDENT NEXT DIMENSION



Scan to discover all the TAKA-WPR wrapping machines



Scan to know the full range of TAKA-WPR HMPUR Adhesives

OUR TEAM

Jeff & Ray are ready to support you on your wrapping business

Jeff Pitcher and Ray Rice, two industry experts, mirroring the TAKA-WPR synergy have made the decision to partner in their efforts to provide best of both machinery and adhesives solutions to the wrapping and lamination markets.

Wrap-Tak appreciates that TAKA-WPR can bring about opportunity not only to the big players but also to the smaller wrapping companies. Unlike any other company currently providing wrapping machinery and adhesives TAKA-WPR's synergistic service model is exactly what these industry needs: the best in machinery, the best in technology, the best in adhesives and the best in training and education. It truly is 360 degrees of service. TAKA-WPR takes responsibility for the entire production process, helping manufacturers from start to finish, with every piece of the wrapping puzzle solved.

Jeff Pitcher, President of Wrap-Tak, Inc. has been providing adhesives solutions to the wood products market for decades. His vast technical knowledge of adhesives has helped grow the possibilities for his customers as well as the wood products & adhesives industries together. Using his wealth of experience, he takes a consultative, solution focused approach to find the best fit for the best output possible.

Ray Rice, strives to help manufacturers by embracing the complexity of the wrapping & lamination process. Ray's machinery expertise has been built from years of experience and training. It has allowed him the unique ability to evaluate production and seek solutions that improve quality, efficiency, and cost for the manufacturers he's served.

"Jeff found me on LinkedIn and invited me to lunch." Ray recounted. "We met halfway between Columbus and Cincinnati. It was clear Jeff understood what I was trying to do. Where others are worried about the next sale, Jeff is concerned with the people behind the production, meeting their needs and sticking with them for the long haul." Jeff's consultative and solution focused model matched Ray's

vision of being the face of lamination technologies support in the US. "I think manufacturers need to find somebody who's going to help them. Not just somebody who's going to sell them something." Ray said. "I remember when I first started and there was almost no support." Ray recalled his experience early in his career, "There was no help for complex geometries, there was no help with environmental variants and their impact to the lamination process. It was a struggle at first. Everyone was going through or is going through that same hardship. So, I want to get our face out there."

Jeff has worked closely with TAKA-WPR for several years now. "It was love at first sight." Jeff looked back fondly. "I saw an opportunity to support manufacturers in the U.S. with TAKA-WPR. I saw a well-respected company whose values match ours."

"I also love the atmosphere...the accessibility, the support, and the responsiveness." added Ray. "I saw a better product with TAKA-WPR and a better fit for me than anybody else." Jeff and Ray highly appreciate the company's knowledgeable

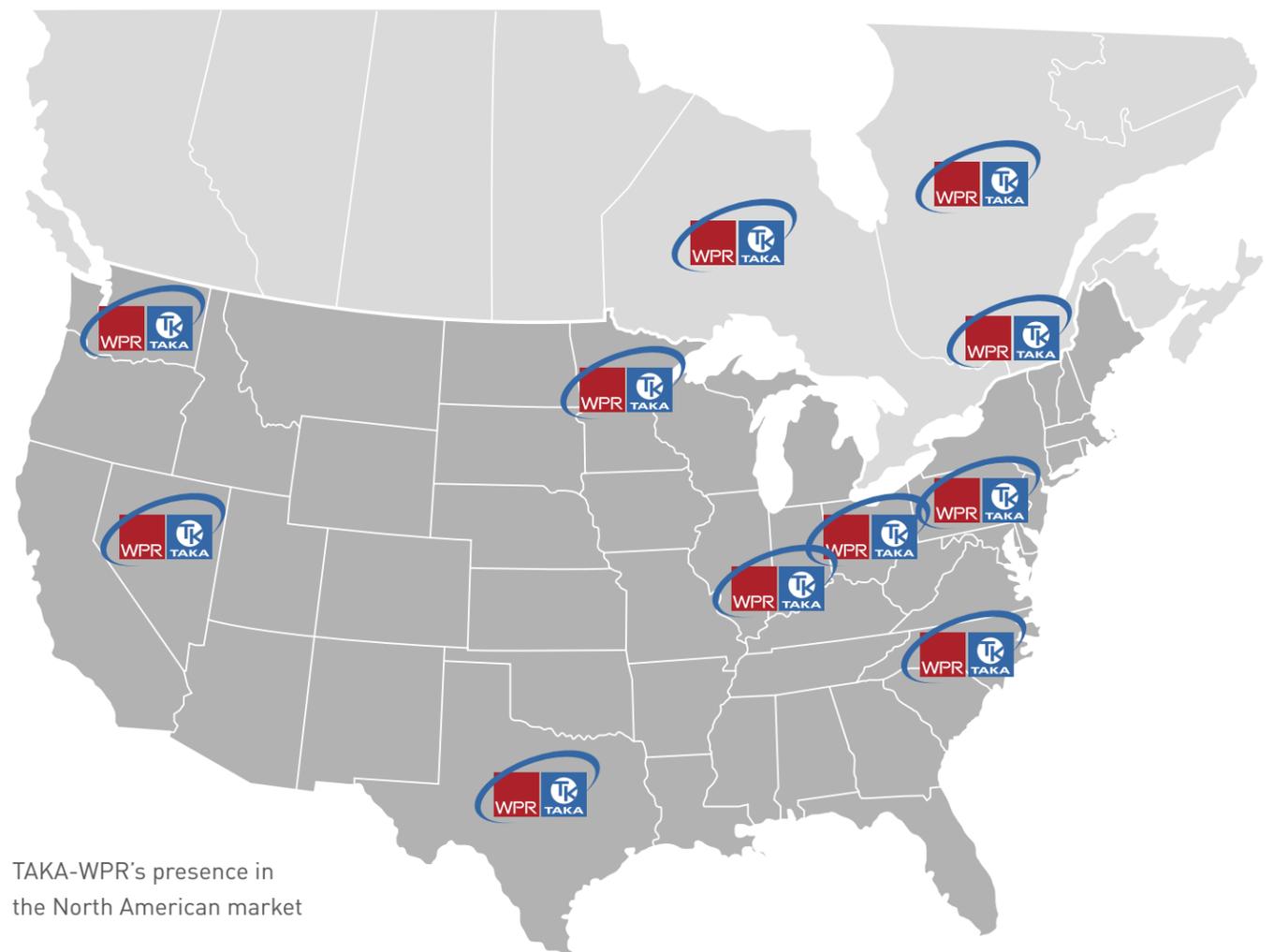
powerhouse team, naming Franca, Maurizio, Matteo, and Stefano among others on their expansive knowledge and technical expertise. Wrap-Tak, Inc. not only believes in the quality of machinery, adhesives, and technology that TAKA-WPR manufactures, but also in the people behind the company, whose dedication and heart shine through their work each day.

One of the many advantages Wrap-TAK can offer the North American market is their glue and spare parts warehouse that allows them to deliver in real time. With so much to look forward to, Jeff and Ray are more than excited for what the next future holds: "We envision the development of a technology center where we can provide training, testing and conduct research to further develop the wrapping of new substrates, profiles and materials."

If you're interested in wrapping or lamination, have questions about your production, or would like to speak with Jeff or Ray regarding your specific needs, please visit Wrap-Tak's website at: www.wraptak.com



RAY RICE & JEFF PITCHER
WRAP-TAK, INC



TAKA-WPR's presence in the North American market



W.P.R. Srl Unipersonale

Via Indipendenza, 10
31027 Spresiano (TV) Italy
Tel: +39 0422 911849
Fax: +39 0422 911292
Mail: info@wpr.it
wpr.it

TAKA® Srl

Via dell'Industria, 4
36060 Pianezze (VI) Italy
Tel: +39 0424 411166
Fax: +39 0424 411727
Mail: info@taka.it
taka.it



WE CARE!
THIS IS WHY WE ONLY USE
PEFC CERTIFIED PAPER